



DEIRA GENERAL MARKETING

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Subject: **COMPANY PROFILE**

To Our Valued and Potential Customer:

We would like to take this opportunity to introduce you to our company, as we believe that there could be a strong match between your businesses needs and our products and services in this dynamic and changing business environment. We have enclosed some literature to help you familiarize yourself with our range of products and services.

D.G.M.(Deira General Marketing), is one of the largest suppliers and stockiest of all kinds of electrical and electronic products here in the Middle East region. Being the regional distributor of FARNELL, DGM caters products from more than 3,500 leading brand manufacturers, with around 520,000 items in stock. As an appointed distributor of **OMRON**, the global leader in industrial automation products, we supply exclusively for Gulf countries like U.A.E., Saudi Arabia, Qatar, Oman, Bahrain, etc. We are also doing the design and assembly of different panels (control, instrumentation, etc.) according to customer specifications.

Quality service and commitment to our clients and their needs is our main goal and it is proven by our successful and proven track record for quality and service for more than two decades. DGM welcomes the opportunity and challenge to become one of your most valued supplier and bussiness partner, and also to develop your trust and help you succeed in your business.

Please contact the undersigned or email us at dgmsales@emirates.net.ae with any questions you might have. We are looking forward for an appoinment to discuss with you and your colleagues the opportunities and potential advantages we see for you in doing business with us.

Thanks and best regards,
For D.G.M. (DEIRA GENERAL MARKETING)

2 million Products under 1 roof

Items from over 1000 leading brand manufacturers



Test & Measuring Instruments – Japan

- ✘ Digital Multimeter
- ✘ Analog Multitester
- ✘ Clamp Meters
- ✘ Insulation Resistance Tester
- ✘ Earth Tester
- ✘ Laser Power Meters
- ✘ Thermometers
- ✘ Tachometers
- ✘ Lux Meters
- ✘ Logic Tester
- ✘ Cord Tester
- ✘ Calibrators



Global Leader in Industrial Automation Components – Japan

Factory Automations and Drives

- ✘ Programmable Logic Controllers (PLC's)
- ✘ Programmable Terminals
- ✘ Servo Motors and Drives
- ✘ Identification Systems
- ✘ Frequency Inverters
- ✘ Variable Frequency Drives

Sensing and Safety

- ✘ Photoelectric Sensors
- ✘ Photomicroelectric Sensors
- ✘ Proximity Sensors
- ✘ Vision Systems

Industrial Components

- ✘ General Purpose and Power Relays
- ✘ PCB Relays
- ✘ Solid State Relays
- ✘ Basic Switches
- ✘ Limit Switches
- ✘ Timers
- ✘ CAM Positioners
- ✘ Rotary Encoders
- ✘ Counters
- ✘ Switching Power Supplies
- ✘ Temperature Controllers
- ✘ Intelligent Signal Processors
- ✘ Digital Panel Meters
- ✘ Level Controllers



Safety Isolator Switches – Finland



A-Z in Electronics, Electrical & Industrial Supplies
from U.K. & U.S.A

OTHER BRANDS:



High Quality Tools
for Electronics –
U.S.A.



High Quality &
Precision Soldering
Equipment &
Accessories – U.S.A.

OUR PRODUCTS

- ✘ ADHESIVES, SEALANTS & TAPE
- ✘ AUDIO/ VIDEO COMPONENTS
- ✘ BATTERIES/CHARGERS
- ✘ BEARING AND SEALS
- ✘ CABLES ACCESSORIES
- ✘ CABLE LAYING EQUIPMENT & ACCESSORIES
- ✘ CAPACITORS
- ✘ CONNECTORS
- ✘ CONTROL GEARS/DIN RAIL TERMINALS
- ✘ ELECTRICALS PRODUCTS LIGHTING
- ✘ ELECTROCHEMICALS
- ✘ EMC/FILTERS
- ✘ ENCLOSURES
- ✘ ENGINEERING MATERIALS
- ✘ FANS/MOTORS
- ✘ FASTENERS & HARDWARE
- ✘ FUSES/CIRCUIT BREAKERS
- ✘ HAZARDOUS AREA EQUIPMENT
- ✘ HEALTH & SAFETY EQUIPMENT
- ✘ HEATING, VENTILATION & AIR CONDITIONERS
- ✘ HYDRAULICS
- ✘ LABORATORY EQUIPMENT
- ✘ LUBRICANTS
- ✘ MATERIALS HANDLING & STORAGE
- ✘ MOTORS AND DRIVES
- ✘ OPTOELECTRONICS
- ✘ PANEL METERS
- ✘ PCB
- ✘ PNEUMATICS
- ✘ POWER SUPPLY & CONVERTERS
- ✘ POWER TRANSMISSION
- ✘ PROCESS CONTROL & PLCs
- ✘ RELAYS & SOLENOIDS
- ✘ RESISTORS & POTENTIOMETER
- ✘ SECURITY DEVICES
- ✘ SEMICONDUCTORS
- ✘ SENSORS & TRANSDUCERS
- ✘ SOLDERING/DESOLDERING EQPT.
- ✘ STORAGE SYSTEMS
- ✘ SWITCHES/KEYPADS
- ✘ TECHNICAL & TRAINING PUBLICATIONS
- ✘ TEST MEASURING EQUIPMENT & INSPECTION
- ✘ TIMERS & COUNTERS
- ✘ TOOLS
- ✘ TRANSFORMER
- ✘ UNINTERRUPTIBLE POWER SUPPLY

OTHER ACTIVITIES

Designer & Assembler of.....

- ✘ LV SWITCH BOARDS
- ✘ AUTOMATION SYSTEM
- ✘ MARINE & OILFIELD PANEL
- ✘ CAPACITOR BANKS
- ✘ MIMIC PANEL
- ✘ CONTROL PANELS DESK
- ✘ MOTOR CONTROL CENTRE
- ✘ DC POWER SUPPLY
- ✘ PLC & SCADA PANEL
- ✘ EDUCATIONAL EQUIPMENT
- ✘ PROTECTION RELAY PANEL
- ✘ FEEDER PANELS
- ✘ STREET LIGHTING PANEL
- ✘ INSTRUMENTATION PANELS
- ✘ VARIABLE SPEED DRIVES

BRANCHES:

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Contact us for your further requirements

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